



LAKESHORE SECURITIES

personally invested

Lakeshore Securities Inc. Client Complaint Procedures

If you have a complaint about the handling of your account by a Lakeshore Securities Inc. employee, we request that you submit the details of your complaint in writing, to the Chief Compliance Officer, Lakeshore Securities Inc., 277 Lakeshore Rd. E. Suite 308, Oakville, ON L6J 1H9. The Chief Compliance Officer is also the designated Complaints Officer for Lakeshore Securities Inc.

Generally, a complaint is defined as: allegations of breach of confidentiality, theft, fraud, misappropriation or misuse of funds or securities, forgery, unsuitable investments, misrepresentation, unauthorized trading relating to the client's account(s), other inappropriate financial dealings with clients and engaging in securities related activities outside of Lakeshore Securities Inc.

Within five business days of receiving your complaint, Lakeshore Securities Inc. will acknowledge in writing that we have received and have begun to investigate your complaint. We will also enclose a brochure outlining the options available to you, should the resolution of your complaint be unsatisfactory. You would also have received this brochure at the time you opened your account with Lakeshore Securities Inc.

When Lakeshore Securities Inc. begins investigating your complaint, we will most likely need to contact you to clarify the nature of the complaint and obtain as much information as we can to help us make an informed decision on the merits of your complaint. As a member of the Investment Industry Regulatory Organization of Canada (IIROC), Lakeshore Securities Inc. is obliged to conduct a thorough investigation and provide you with a final response within 90 days of the receipt of your complaint. On rare occasion, this may take longer – for example, if you are away on vacation and we are unable to contact you to get more information from you, the complaint investigation process may be delayed. If we are unable to complete our investigation within the required 90 day time frame, we will advise you of that fact in writing and will provide an explanation for the delay.

When we have completed our investigation, we will send you a detailed response letter summarizing our understanding of your complaint and the conclusion we have reached. We will also provide a thorough explanation of why we have come to that conclusion. We will outline any compensation we will offer you as a result of the complaint and will also provide you with a list of your options should you find our conclusion unsatisfactory.